



Your business spends a lot of money each month on marketing. Direct Mail, Lead Generation Programs, Local News Paper, TV Ads, Web-Based Manufacturer Support, and it all is necessary. In a perfect world, your team will stay on top of every opportunity and never let a customer be lost due to lack of follow-up; and the Dealers we work with have great people, and many have an A+ rated system implemented.

You most likely have your salespeople on the phone each day, or you have a well trained BDC department that works hard to assure you get the most from your investments in marketing. With over 100 years of combined experience in the car business, we know that even for the best, it is virtually impossible to keep up with thousands of leads, and to hit your numbers each month, your team must go to the Hot Leads first. Often leads in the service department, leads older than 3 weeks, and others are there to be cultivated, but there are only so many calls each person can make.

Just imagine if you could take your best; the top people you have that work the phones every day to make it happen for the business and CLONE them... but they work Free, And you only pay when a car is sold.

No matter how much you make on the deal, you only pay \$375. It seems too good to be possible right? That is exactly what our Bird Dog program is; no setup fee, no draw, no salary, paid on performance only.

One Dealer in Each Market Gets the Program FREE on A First-Come Basis.

Our system is effective, and you pay only \$375 for each sale that comes from Bird Dog. This powerful digital customer follow-up tool connects your store with customers 24 hours a day and works in the background while you and your team go about your usual day with no changes at all. We simply install for your store, and instantly Bird Dog begins to connect and reconnect to every lead through cell phone numbers. While your team is selling cars, we set up the next opportunity through messaging that takes the contact to the point of a "Soft Voice" call to the store. You choose what number and to whom the calls can go to; your sales manager, BDC, your top performers, everything is set up the way you request, and you know it is a Bird Dog call when the phone rings "soft voice" introduction says "This Call is Brought to You from Bird Dog."

When these calls come in, you know that there is an interested buyer on the line. We not only provide you with the comfort of knowing you are the only dealer in your area that has this program, but we also provide you with an activity report at the end of each week or month-end (whichever you choose) that shows the activity with each number and calls generated to your store. You then scrub the report with your sales or CRM notes, so you know exactly which deals came in from a "Bird Dog." In addition to selling more cars we also can work with buyers to create 5-Star video testimonials for your website and include reputation management to assure on-line shoppers are seeing why they should be doing business with you.

We do not need the information on your leads, only a cell phone number. Approximately 85% of all your leads provide cell phone numbers. All of these numbers are the property of your store, and you receive a signed NDA that puts total protection that the numbers that will never be shared or used for any purpose other than promoting the sale of a vehicle for your store.

Our system is state of the art technology that is explained in a 20-minute Zoom meeting with you and our team explaining in as much detail as you need how the system works and why it may be the best tool you have ever added to your business.

To schedule your Demo, call Barry Gilreath 423-458-1867/ 423-316-3894
or Joseph Terp 407-786-9900. We make success simple.